

8th Grade Parents:

Make this year special with a personal ad in the WGMS yearbook! Wish your 8th grader well in high school or purchase a best friends/group ad for several students.

Ads will be in full color this year! There is limited space so turn your order in early.

***Ads can be submitted in the following formats:***

- Submit photos and text and we will design and create the ad.
- Submit a sketch of the ad. We will recreate the ad as closely as possible.
- Create your ad using your own software and save the ad as a high resolution tiff, jpg or PhotoShop file on a CD. WGMS has the right to modify pre-created ads as needed to fit allotted space or theme.

***Ad Guidelines:***

- Students may not have more than one individual ad. Students may have one individual ad and also be in friends/group ads. These will not be guaranteed to be next to each other or on the same page.
- Payment and ad design both must be turned in by the deadline. If there is ad space still available after the deadline, late orders may be accepted with a \$50 late fee. Orders may be cut off before the deadline if all the page space is taken.
- Place your ad and payment in a sealed envelope and turn these into the office. Include the student's name, parent name and daytime phone number on the envelope.
- No refunds will be issued.
- Only WGMS 8th graders may be pictured in the ads.
- WGMS has the right to reject any photo or text of an ad that is deemed inappropriate for our publication. Parents will be given an opportunity to provide alternate photos or text if necessary.
- We will do our best to return photos; however, we can not guarantee the return so please do not send the only copy of your photograph.
- If you send digital photos be sure they are saved at least at 300 dpi and in either tiff or jpeg format. No PDFs, PowerPoint or Word documents will be accepted.
- Please be aware that colors may print differently than they appear on a computer monitor.
- Submit all ad materials, payment and order form in a sealed envelope.
- If paying with a check, please include driver's license number and student's name on the check.

Ads and payment must be received by **October 1, 2010**. The prices are:

1/2 page ad = \$200

1/4 page ad = \$90

1/8 page ad = \$55

# 8<sup>th</sup> Grade Personal Yearbook Ad Order Form

## Due by October 1, 2010

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*Student's Name*

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*Parent/Purchaser's Name*

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*Parent/Purchaser Daytime Phone*

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*Parent/Purchaser Email*

Is this ad a surprise for the student?  Yes  No

Ad Size:  1/8 page \$55       1/4 page \$90       1/2 page \$200

I have read the ad guidelines and understand there are no refunds.

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*Parent/Purchaser Signature*

*Date Submitted*

*If you have any questions please call Margie Nisbett at 972-775-5355 or send an email to [margie\\_nisbett@midlothian-isd.net](mailto:margie_nisbett@midlothian-isd.net).*