

"Love to Eat and Run" Fundraiser and Student Showcase Sponsor - April 16 & 17, 2010

A community- and family-based, two-day event that includes a pasta dinner, student art contest and auction, and 5K fun run fundraiser with all proceeds benefiting the MEF.

_____ Underwriter (only 1 available)	\$10,000+
_____ Platinum	\$5,000+
_____ Gold	\$2,500+
_____ Silver	\$1,000+
_____ Bronze	\$500+
_____ Prize or gift sponsor	monetary or in-kind

New Teacher Welcome Kit Sponsor - August 10, 2010

All new teachers to the district are provided with Welcome Kits including coupons and discounts to local businesses, a small gift, goodies, and MEF and sponsor-provided information.

_____ New Teacher Kit Sponsor (only 1 available)	\$2,000+
_____ Gift Sponsor	\$1,000+
_____ Sponsor Information Kit Insertion (MEF will insert your flier, business card, or coupon in New Teacher Kits)	\$100+

In-Kind Donation Wish List

The MEF is always seeking in-kind donations as well. All in-kind donations will be assessed a monetary value for tax-deduction purposes. Please contact the MEF office at (972) 775-8296 x 1281 for a complete list of items we're in search of.

- ★ Bottled water, Oranges, apples, and bananas (golf and 5K)
- ★ Spaghetti dinner supplies
- ★ Breakfast or lunch for campus staff drive winner
- ★ Breakfast for donor appreciation luncheon
- ★ Golf bag items and golf prizes (golf)
- ★ Printing and promotional products
- ★ 2011 auction items

Midlothian ISD **E**ducation **F**oundation



The Midlothian ISD Education Foundation provides various levels of sponsorship for events throughout the year. For details of donor recognitions packages, please see the accompanying Recognition Information Packet. If interested in special recognition, we're happy to customize a donor recognition package.

Annual Drive Sponsor

Annual campaign to raise funds for Innovative Teaching Grants, Staff and Student Incentive and Recognition Programs.

_____ Distinguished Partner*	\$25,000+
_____ Diamond Partner*	\$15,000+
_____ Platinum Partner*	\$10,000+
_____ Gold Partner	\$5,000+
_____ Silver Partner	\$2,500+
_____ Bronze Partner	\$1,000+
_____ Patron	\$500+
_____ Supporter	\$250+
_____ Contributor	\$100+
_____ Friend	Any donation

*** Please ask about our multi-year commitments and Endowed Programs. Significant donations may be paid over a 3-year period or as agreed upon with the Foundation.**

Memorial/Honorarium Gift Program

Gifts may be provided in memory and/or recognition of community members, students, alumni, staff, or their families. (Recognition arranged according to requests of donor and giving level.)

\$ _____ given _____ in honor of or _____ in memorium of _____.

COMING IN FEBRUARY 2011!

**Gala and Auction with proceeds benefitting the MEF!
Fore more information, see our 2011 Menu of Giving when it is revealed revealed at our donor reception this fall!**

Stars Banquet - May, 27, 2010

Honoring the top 5% of graduating seniors and their distinguished educator (educator that has most touched their life as a student).

_____ Underwriter (only 1 available)	\$15,000+
_____ Director	\$10,000+
_____ Producer	\$5,000+
_____ Associate Producer	\$2,500+
_____ Program Sponsor	\$1,000+
_____ Table Sponsor	\$500+
_____ Gift Sponsor	\$250+

Golf Tournament Sponsor - September 17, 2010

A golf tournament and fundraising event involving businesses and individuals that support the MEF. (Team and individual player registration opens in July of each year.)

_____ Underwriter (only 1 available)	\$10,000+
_____ Platinum	\$5,000+
_____ Gold	\$2,500+
_____ Silver	\$1,500+
_____ Bronze	\$500+
_____ Prize or gift sponsor	monetary or in-kind

Family Movie Night Sponsor

A community-based event and fundraiser, utilizing a family-friendly movie for a night of entertainment for MISD families in the MHS auditorium.

_____ Underwriter (only 1 available)	\$2,500+
_____ Director	\$1,000+
_____ Producer	\$500+
_____ Associate Producer	\$250+
_____ Concession Sponsor	\$100+



Midlothian ISD Education Foundation

2010 Menu of Giving: Recognition Package Information

Annual Drive Sponsor

Distinguished Partner - \$25,000+

- ★ Recognition on jumbotron during MEF commercial during all stadium games
- ★ MEF website recognition with company logo, picture, and link to organization's website for 1 year
- ★ Grant naming rights for fall and spring and invitation to Grant Patrol Events (Awarding of Grants)
- ★ Banner at Education Foundation Sponsored Events
- ★ Recognition in Stars Banquet program and a table for 8 at the Stars Banquet
- ★ Two four-man teams at annual golf tournament and recognition at event
- ★ An invitation to the Foundation's Donor Reception (4 guests)
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media (i.e. large check presentation with photo and press release distributed to media)
- ★ Year-round recognition through community-wide marketing and informational newsletters
- ★ Customized recognition plaque

Diamond Partner - \$15,000+

- ★ Recognition on jumbotron during MEF commercial during all stadium games
- ★ MEF website recognition with company logo and link to organization's website for 1 year
- ★ Grant naming rights for fall and spring and invitation to Grant Patrol Events (Awarding of Grants)
- ★ Banner at Education Foundation Sponsored Events
- ★ Recognition in Stars Banquet program and a seating for 4 at the Stars Banquet
- ★ One four-man team at annual golf tournament and recognition at event
- ★ An invitation to the Foundation's Donor Reception (2 guests)
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media (i.e. large check presentation with photo and press release distributed to media)
- ★ Year-round recognition through community-wide marketing and informational newsletters
- ★ Recognition Plaque

Platinum Partner - \$10,000+

- ★ Recognition on jumbotron during MEF commercial during all stadium games
- ★ MEF website recognition with company logo and link to organization's website for 1 year
- ★ Grant naming rights for fall or spring and invitation to Grant Patrol Events (Awarding of Grants)
- ★ Banner at Education Foundation Sponsored Events
- ★ Recognition in Stars Banquet program and seating for 2 at the Stars Banquet
- ★ Two players at annual golf tournament and recognition at event
- ★ An invitation to the Foundation's Donor Reception (2 guests)



Midlothian ISD Education Foundation

2010 Menu of Giving: Recognition Package Information

Annual Drive Sponsor

- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media (i.e. large check presentation with photo and press release distributed to media)
- ★ Year-round recognition through community-wide marketing and informational newsletters
- ★ Recognition Award

Gold Partner - \$5,000+

- ★ MEF website recognition with company logo and link to organization's website for 1 year
- ★ Grant naming rights for fall or spring and invitation to Grant Patrol Events (Awarding of Grants)
- ★ Banner at Education Foundation Sponsored Events
- ★ Recognition in Stars Banquet program and seating for 2 at the Stars Banquet
- ★ Recognition at annual golf tournament
- ★ An invitation to the Foundation's Donor Reception (2 guests)
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media (i.e. large check presentation with photo and press release distributed to media)
- ★ Year-round recognition through community-wide marketing and informational newsletters
- ★ Recognition Certificate

Silver Partner - \$2,500+

- ★ MEF website recognition for 1 year
- ★ Invitation to Grant Patrol Events (Awarding of Grants)
- ★ Recognition in Stars Banquet program and seating for 2 at the Stars Banquet
- ★ An invitation to the Foundation's Donor Reception (2 guests)
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Year-round recognition through community-wide marketing and informational newsletters
- ★ Recognition Certificate

Bronze Partner - \$1,000+

- ★ MEF website recognition for 1 year
- ★ Invitation to Grant Patrol Events (Awarding of Grants)
- ★ Recognition in Stars Banquet program
- ★ An invitation to the Foundation's Donor Reception (2 guests)
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Year-round recognition through community-wide marketing and informational newsletters
- ★ Recognition Certificate



Midlothian ISD Education Foundation

2010 Menu of Giving: Recognition Package Information

"Love to Eat and Run" Fundraiser and Student Showcase Sponsor - April 16 & 17, 2010

Underwriter (only 1 available) - \$10,000+

- ★ Company name and logo prominently displayed on banner at pasta dinner, art auction and 5K and on runner T-shirt.
- ★ 5K entry fee and pasta dinner tickets for 10.
- ★ Special recognition at pasta dinner/art auction and preceding 5K.
- ★ Informal 30-second company commercial prior to dinner and 5K.
- ★ \$100 in credit toward purchase of student artwork. MEF will custom frame and deliver to you.
- ★ Guest judging rights for student art contest.
- ★ Company information/promotional products provided in runner goody bags.
- ★ Listing on MISD website with company name, logo, and link for one year.

Platinum - \$5,000+

- ★ Company name on banner at pasta dinner, art auction and 5K and on runner T-shirt.
- ★ 5K entry fee and pasta dinner tickets for 8.
- ★ Special recognition at pasta dinner/art auction and preceding 5K.
- ★ \$75 in credit toward purchase of student artwork.
- ★ Guest judging rights for student art contest.
- ★ Company information/promotional products provided in runner goody bags.
- ★ Listing on MISD website with company name, logo, and link for one year.

Gold - \$2,500+

- ★ Company name on on 5K runner T-shirt.
- ★ 5K entry fee and pasta dinner tickets for 6.
- ★ Special recognition at pasta dinner/art auction and preceding 5K.
- ★ \$50 in credit toward purchase of student artwork.
- ★ Company information/promotional products provided in runner goody bags.
- ★ Listing on MISD website with company name, logo, and link for one year.

Silver - \$1,000+

- ★ Company name on on 5K runner T-shirt.
- ★ 5K entry fee and pasta dinner tickets for 4.
- ★ \$25 in credit toward purchase of student artwork.
- ★ Company information/promotional products provided in runner goody bags.
- ★ Listing on MISD website for one year.

Bronze - \$500+

- ★ Company name on on 5K runner T-shirt.
- ★ 5K entry fee and pasta dinner tickets for 2.
- ★ \$15 in credit toward purchase of student artwork.
- ★ Listing on MISD website for one year.

Prize or gift sponsor - monetary/in-kind

- ★ Company name on on 5K runner T-shirt.
- ★ Listing on MISD website for one year.
- ★ For in-kind donations, sponsorship level is determined by monetary value.



Midlothian ISD Education Foundation

2010 Menu of Giving: Recognition Package Information

Stars Banquet - May 27, 2010

Underwriter (only 1 available) - \$15,000+

- ★ MEF website recognition with company logo, picture, and link to organization's website for 1 year
- ★ Full page ad in Stars Banquet program and a table for 8 at the Stars Banquet, additional verbal recognition during banquet
- ★ Sponsor listing as "Event Underwriter" on cover of event program
- ★ Large banner listing sponsorship at banquet
- ★ Table signage at the banquet
- ★ Logo recognition on banquet printed materials (invitations, programs, etc.)
- ★ An invitation to the Foundation's Donor Reception
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media (i.e. large check presentation with photo and press release distributed to media)
- ★ Recognition through community-wide marketing and informational newsletters
- ★ Banquet Sponsor Recognition Certificate

Director - \$10,000+

- ★ MEF website recognition with company logo, picture, and link to organization's website for 1 year
- ★ Half page ad in Stars Banquet program and seating for 4 at the Stars Banquet, additional verbal recognition during banquet
- ★ Medium banner listing sponsorship at banquet
- ★ Table signage at banquet
- ★ Logo recognition on banquet printed materials (invitations, programs, etc.)
- ★ An invitation to the Foundation's Donor Reception
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Recognition through community-wide marketing and informational newsletters
- ★ Banquet Sponsor Recognition Certificate

Producer - \$5,000+

- ★ MEF website recognition with company logo, picture, and link to organization's website for 1 year
- ★ Quarter page ad in Stars Banquet program and seating for 4 at the Stars Banquet, additional verbal recognition during banquet
- ★ Signage listing sponsorship at banquet
- ★ Logo recognition on banquet printed materials (invitations, programs, etc.)
- ★ An invitation to the Foundation's Donor Reception
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Recognition through community-wide marketing and informational newsletters

Please contact our Executive Director Kristin Zastoupil with any questions at (972) 775-8296 x 1281.

 **Midlothian ISD Education Foundation**
2010 Menu of Giving: Recognition Package Information

Stars Banquet - May 27, 2010

- ★ Banquet Sponsor Recognition Certificate

Associate Producer - \$2,500+

- ★ MEF website recognition for 1 year
- ★ Seating for 2 at the Stars Banquet, additional verbal recognition during banquet
- ★ Signage listing sponsorship at banquet
- ★ Recognition on banquet program
- ★ An invitation to the Foundation's Donor Reception
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Recognition through community-wide marketing an informational newsletters
- ★ Banquet Sponsor Recognition Certificate

Program Sponsor - \$1,000+

- ★ MEF website recognition for 1 year
- ★ Seating for 2 at the Stars Banquet
- ★ Signage listing sponsorship at banquet
- ★ Recognition on banquet program
- ★ An invitation to the Foundation's Donor Reception
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Recognition through community-wide marketing an informational newsletters
- ★ Banquet Sponsor Recognition Certificate

Table Sponsor - \$500+

- ★ MEF website recognition for 1 year
- ★ Table signage and seating for 2 at Banquet
- ★ Signage listing sponsorship at banquet
- ★ Recognition on banquet program
- ★ An invitation to the Foundation's Donor Reception
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Recognition through community-wide marketing an informational newsletters
- ★ Banquet Sponsor Recognition Certificate

Gift Sponsor - \$250+

- ★ MEF website recognition for 1 year
- ★ Recognition on banquet program
- ★ Banquet Sponsor Recognition Certificate



Midlothian ISD Education Foundation

2010 Menu of Giving: Recognition Package Information

Family Movie Night Sponsor

Underwriter (only 1 available) - \$2,500+

- ★ MEF website recognition with company logo, picture, and link to organization's website for 1 year
- ★ Rolling commercial onscreen prior to movie.
- ★ Two 30 second commercials, one prior to movie and one during intermission
- ★ Sponsor listing as "Event Underwriter" on cover of event program and large banner
- ★ 10 reserved seats including refreshments.
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Movie Night Sponsor Recognition Certificate

Director - \$1,000+

- ★ MEF website recognition for 1 year
- ★ Rolling commercial onscreen prior to movie.
- ★ One 30 second commercial prior to movie
- ★ Sponsor listing in event program
- ★ 8 reserved seats including refreshments.
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Movie Night Sponsor Recognition Certificate

Producer - \$500+

- ★ MEF website recognition for 1 year
- ★ Rolling commercial onscreen prior to movie.
- ★ One 30 second commercial prior to movie
- ★ Sponsor listing in event program
- ★ 6 reserved seats including refreshments.
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Movie Night Sponsor Recognition Certificate

Associate Producer - \$250+

- ★ MEF website recognition for 1 year
- ★ Rolling commercial onscreen prior to movie.
- ★ Sponsor listing in event program
- ★ 4 reserved seats including refreshments.
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Movie Night Sponsor Recognition Certificate

Concession Sponsor - \$100+

- ★ MEF website recognition for 1 year
- ★ Rolling commercial onscreen prior to movie.
- ★ Sponsor listing in event program
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media

Please contact our Executive Director Kristin Zastoupil with any questions at (972) 775-8296 x 1281.



Midlothian ISD Education Foundation

2010 Menu of Giving: Recognition Package Information

Golf Tournament Sponsor - September 19, 2010

Underwriter (only 1 available) - \$10,000+

- ★ Entry fees for two 4 player teams.
- ★ Hole sponsorship.
- ★ Special recognition at tournament, including and framed tee-off picture.
- ★ Company name and logo prominently displayed on banner at tournament and on T-shirt.
- ★ Listing on MISD website with company name, logo, and link for one year.

Platinum - \$5,000+

- ★ Entry fees for 4 players.
- ★ Hole sponsorship.
- ★ Special recognition at tournament.
- ★ Company name prominently displayed on banner at tournament and on T-shirt.
- ★ Listing on MISD website with company name, logo, and link for one year.
- ★ Sponsor recognition certificate.

Gold - \$2,500+

- ★ Entry fees for 4 players.
- ★ Hole sponsorship.
- ★ Special recognition at tournament.
- ★ Company name on banner at tournament and on T-shirt.
- ★ Listing on MISD website with for one year.
- ★ Sponsor recognition certificate.

Silver - \$1,500+

- ★ Entry fees for 2 players.
- ★ Hole sponsorship.
- ★ Special recognition at tournament.
- ★ Company name on banner at tournament and on T-shirt.
- ★ Listing on MISD website with for one year.
- ★ Sponsor recognition certificate.

Bronze - \$500+

- ★ Hole sponsor.
- ★ Company name on banner at tournament and on T-shirt.
- ★ Listing on MISD website with for one year.
- ★ Sponsor recognition certificate.

Prize or gift sponsor monetary or in-kind

We are seeking prize donations for longest drive, closest to the pin and raffle prizes. Sponsors will be given special recognition at the awards ceremony.

Gift Bag Sponsor

Logo items such as balls, caps, tees, etc. to be used in gift packs are welcome.



Midlothian ISD Education Foundation

2010 Menu of Giving: Recognition Package Information

New Teacher Welcome Kit Sponsor - August 10, 2010

New Teacher Kit Sponsor (only 1 available) - \$2,000+

- ★ MEF website recognition with company logo, picture, and link to organization's website for 1 year
- ★ Insertion of your company's information and/or promotional items into kits
- ★ Customized kits with your company's name and logo on outside
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Recognition Certificate

Gift Sponsor - \$1,000+

- ★ MEF website recognition for 1 year
- ★ Insertion of your company's information into kits
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media

Sponsor Information Kit Insertion - \$100+

- ★ MEF will insert your flier, business card, or coupon in New Teacher Kits
-

In-Kind Donation Wish List

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- ★ Bottled water (golf and 5K)
- ★ Oranges, apples, and bananas (5K)
- ★ Spaghetti dinner supplies
- ★ Breakfast/lunch for campus staff drive winner
- ★ Breakfast for donor appreciation
- ★ Golf bag items and golf prizes (golf)
- ★ Printing and promotional products
- ★ 2011 auction items

Memorial/Honorarium Gift Program

\$_____ given _____ in honor of or _____
in memorium of _____.

Examples of recognition:

- ★ A grant or scholarship awarded in the name of the family/business/student/alumni
- ★ Recognition through MISD/MEF publications
- ★ Website recognition
- ★ Recognition through local media
- ★ Tax-deductible gift receipt
- ★ Invitation to MEF events
- ★ Letter to recipient or their family

COMING IN FEBRUARY 2011!

Gala and Auction with proceeds benefitting the MEF!

For more information, see our 2011 Menu of Giving when it is revealed at our donor reception this fall!

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