



Midlothian ISD Education Foundation

2011 Menu of Giving & Recognition Package Information



The Midlothian ISD Education Foundation, (also known as MEF) is a 501(c)(3) nonprofit, tax-exempt, public charity, philanthropic organization of citizens that share a vision of enhancing education in Midlothian ISD. It works to increase private support for educational activities at MISD, which benefit students and personnel by supporting activities not funded by tax dollars. MEF fosters creative approaches to education through private grants and involvement, and awards Foundation funds through a volunteer Board of Directors made up of business, community and educational leaders.

www.misdef.org foundation@misdef.org (972) 775-8296

100 Walter Stephenson Dr., Midlothian, TX 76065



2011 Annual Drive Sponsor

January 1-December 31, 2011

Annual campaign to raise funds for Innovative Teaching Grants, Staff and Student Incentive and Recognition Programs. Please ask about our multi-year commitments, customized packages, and endowed programs. Significant donations may be paid over a 3-year period or as agreed upon with the Foundation.

Distinguished Partner - \$25,000+

- ★ Invitation to appear in MEF Distinguished Partner commercial airing at MISD stadium and on all MEF social media and websites.
- ★ Recognition on jumbotron during MEF annual commercial during all MISD stadium games
- ★ MEF website recognition with company logo, picture, and link to organization's website for 1 year
- ★ Grant naming rights to Star Patrol ("ABC Company Star Patrol"), naming of two grants each cycle
- ★ Recognition in Stars Banquet program and two tables for 8 at the Stars Banquet
- ★ Four four-man teams at annual golf tournament and recognition at event
- ★ Customized recognition plaque

Diamond Partner - \$15,000+

- ★ Recognition on jumbotron during MEF commercial during all stadium games
- ★ MEF website recognition with company logo and link to organization's website for 1 year
- ★ Grant naming rights for one grant each cycle
- ★ Recognition in Stars Banquet program and a table for 8 at the Stars Banquet
- ★ Three four-man teams at annual golf tournament and recognition at event
- ★ Recognition Plaque



Platinum Partner - \$10,000+

- ★ Recognition on jumbotron during MEF commercial during all stadium games
- ★ MEF website recognition with company logo and link to organization's website for 1 year
- ★ Grant naming rights for one grant each fall and spring
- ★ Recognition in Stars Banquet program and seating for 4 at the Stars Banquet
- ★ Two four-man teams at annual golf tournament and recognition at event
- ★ Recognition Award

Gold Partner - \$5,000+

- ★ Recognition on jumbotron during MEF commercial during all stadium games
- ★ MEF website recognition with company logo and link to organization's website for 1 year
- ★ Grant naming rights for one grant in fall or spring
- ★ Recognition in Stars Banquet program and seating for 2 at the Stars Banquet
- ★ A four-man team at annual golf tournament and recognition at event
- ★ Recognition Certificate

Silver Partner - \$2,500+

- ★ Recognition on jumbotron during MEF commercial during all stadium games
- ★ MEF website recognition for 1 year
- ★ Recognition in Stars Banquet program and seating for 2 at the Stars Banquet
- ★ A two-man team at annual golf tournament and recognition at event
- ★ Recognition Certificate

Bronze Partner - \$1,000+

- ★ MEF website recognition for 1 year
- ★ Recognition in Stars Banquet program
- ★ Recognition Certificate

Contact our offices to become a:
Patron - \$500+
Supporter - \$250+
Contributor - \$100+
Friend - Any Donation

We will customize a publicity package
for you based on your needs.

All Annual Drive Sponsors will receive:

- ★ Recognition at Love to Eat & Run Event, race registrations, and framed student artwork.
- ★ An invitation to Star Patrol
- ★ An invitation to the Foundation's Donor Reception
- ★ Banner at Education Foundation Sponsored Events
- ★ Publicity through video presentations, newspapers, magazines, press releases, social media and other media (i.e. large check presentation with photo and press release distributed to media)
- ★ Year-round recognition through community-wide marketing and informational newsletters

Endowed Programs/Scholarships are available.

Please contact MEF offices at (972) 775-8296 for more information.



2nd Annual Love to Eat & Run

May 13 & 14, 2011

A community- and family-based, two-day event that includes a pasta dinner cooked by MHS culinary arts students, MISD student art contest and auction, performances by MISD student groups, and 5K and 1 mile fun run fundraiser with all proceeds benefiting the MEF.

Presenting Sponsor (only 1 available) - \$10,000+

- ★ Listed as Presenting Sponsor in event title (i.e. ABC Company presents Love to Eat...)
- ★ Company name and logo prominently displayed on banner at pasta dinner, art auction and 5K and on runner T-shirt.
- ★ 5K entry fee and pasta dinner tickets for 10.
- ★ Special recognition at pasta dinner/art auction and preceding 5K.
- ★ Informal 30-second company commercial prior to dinner and 5K.
- ★ \$100 in credit toward purchase of student artwork. MEF will frame and deliver to you.
- ★ Guest judging rights for student art contest.
- ★ Company information/promotional products provided in runner bags.
- ★ Listing on MISD website with company name, logo, and link for 1 year.

Platinum - \$5,000+

- ★ Company name on banner at pasta dinner, art auction and 5K and on runner T-shirt.
- ★ 5K entry fee and pasta dinner tickets for 8.
- ★ Special recognition at pasta dinner/art auction and preceding 5K.
- ★ \$75 in credit toward purchase of student artwork.
- ★ Guest judging rights for student art contest.
- ★ Company information/promotional products provided in runner bags.
- ★ Listing on MISD website with company name, logo, and link for 1 year.

Gold - \$2,500+

- ★ Company name on 5K runner T-shirt.
- ★ 5K entry fee and pasta dinner tickets for 6.
- ★ Special recognition at pasta dinner/art auction and preceding 5K.
- ★ \$50 in credit toward purchase of student artwork.
- ★ Company information/promotional products provided in runner bags.
- ★ Listing on MISD website with company name, logo, and link for 1 year.



Silver - \$1,000+

- ★ Company name on 5K runner T-shirt.
- ★ 5K entry fee and pasta dinner tickets for 4.
- ★ \$25 in credit toward purchase of student artwork.
- ★ Company information/promotional products provided in runner bags.
- ★ Listing on MISD website for 1 year.

Bronze - \$500+

- ★ Company name on 5K runner T-shirt.
- ★ 5K entry fee and pasta dinner tickets for 2.
- ★ \$15 in credit toward purchase of student artwork.
- ★ Listing on MISD website for 1 year.

Prize or gift sponsor - monetary/in-kind

- ★ Company name on 5K runner T-shirt.
- ★ Listing on MISD website for 1 year.
- ★ For in-kind donations, sponsorship level is determined by monetary value.



7th Annual Stars Banquet

May 26, 2011

A banquet honoring the top 5% of graduating seniors and their distinguished educator (educator that has most touched their life as a student). Students, educators, and their families are invited, and commemorative photo booklets with pictures of each student and their chosen educator are given to all.

Presenting Sponsor(only 1 available) - \$15,000+

- ★ Listed as Presenting Sponsor in event title (i.e. ABC Company presents the Stars Banquet)
- ★ MEF website recognition with company logo, picture, and link to organization's website for 1 year
- ★ Full page ad in Stars Banquet program and a table for 8 at the Stars Banquet
- ★ Invitation to speak at banquet
- ★ Personalized commercial played at banquet
- ★ Large check presentation at banquet
- ★ Table signage at the banquet
- ★ Logo recognition on banquet printed materials (invitations, programs, etc.)



Director - \$10,000+

- ★ MEF website recognition with company logo, picture, and link to organization's website for 1 year
- ★ Full page ad in Stars Banquet program and seating for 6 at the Stars Banquet
- ★ Table signage at banquet
- ★ Logo recognition on banquet printed materials (invitations, programs, etc.)

Producer - \$5,000+

- ★ MEF website recognition with company logo, picture, and link to organization's website for 1 year
- ★ Full page ad in Stars Banquet program and seating for 4 at the Stars Banquet
- ★ Table signage at banquet
- ★ Logo recognition on banquet printed materials (invitations, programs, etc.)

Associate Producer - \$2,500+

- ★ MEF website recognition for 1 year
- ★ Full page ad in Stars Banquet program and seating for 4 at the Stars Banquet
- ★ Table signage at banquet
- ★ Recognition in banquet program

Program Sponsor - \$1,000+

- ★ MEF website recognition for 1 year
- ★ Table signage and seating for 4 at Banquet
- ★ Recognition in banquet program

Student & Teacher Sponsor - \$500+

- ★ MEF website recognition for 1 year
- ★ Table signage and seating for 2 at Banquet
- ★ Recognition in banquet program

Gift Sponsor - \$250+

- ★ MEF website recognition for 1 year
- ★ Recognition in banquet program





7th Annual MEF Golf Tournament

Date TBD (September 2011)

A golf tournament and fundraising event involving businesses and individuals that support the MEF. Golf teams also included in Annual Drive Sponsorships. (Team and individual player registration opens in July of each year.)

Underwriter (only 1 available) - \$10,000+

- ★ Entry fees for two 4 player teams.
- ★ Option to put logo on golf balls used as prizes for participants.
- ★ Option to offer promotion (a sleeve of golf balls) for all participants that register on-site with your company (bringing customers to you)
- ★ Company table and products at event registration (i.e. car dealership may bring cars for golfers to test drive on-site).
- ★ Hole sponsorship.
- ★ Special recognition at tournament, including a framed tee-off picture.
- ★ Company name and logo prominently displayed on banner at tournament and on T-shirt.
- ★ Listing on MISD website with company name, logo, and link for 1 year.



Platinum - \$5,000+

- ★ Entry fees for 4 players.
- ★ Option to put logo on promotional items used as prizes for participants.
- ★ Option to offer promotion (a sleeve of golf balls) for all participants that register on-site with your company (bringing customers to you)
- ★ Special recognition at tournament, including a framed tee-off picture.
- ★ Hole sponsorship.
- ★ Special recognition at tournament.
- ★ Company name prominently displayed on banner at tournament and on T-shirt.
- ★ Listing on MISD website with company name, logo, and link for 1 year.

Gold - \$2,500+

- ★ Entry fees for 4 players.
- ★ Hole sponsorship.
- ★ Special recognition at tournament.
- ★ Company name on banner at tournament and on T-shirt.
- ★ Listing on MISD website for 1 year.

Silver - \$1,500+

- ★ Entry fees for 2 players.
- ★ Hole sponsorship.
- ★ Special recognition at tournament.
- ★ Company name on banner at tournament and on T-shirt.
- ★ Listing on MISD website for 1 year.

Bronze - \$500+

- ★ Hole sponsor.
- ★ Invitation to hand out company's promotional items at a hole.
- ★ Company name on banner at tournament and on T-shirt.
- ★ Listing on MISD website for 1 year.

7th Annual Midlothian ISD
Education Foundation



Prize or gift sponsor monetary or in-kind

- ★ We are seeking prize donations for longest drive, closest to the pin and raffle prizes. Sponsors will be given special recognition at the awards ceremony.

Gift Bag Sponsor

- ★ Logo items such as balls, caps, tees, etc. to be used in gift packs are welcome.



New Teacher Welcome Bag Sponsor

August 9, 2011

All new teachers to the district are provided with Welcome Kits including coupons and discounts to local businesses, a small gift, goodies, and MEF and sponsor-provided information.

Presenting Sponsor (only 1 available) - \$2,000+

- ★ MEF website recognition with company logo, picture, and link to organization's website for 1 year
- ★ Insertion of your company's information and/or promotional items into kits
- ★ Customized kits with your company's name and logo on outside
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media
- ★ Invitation to address new teachers at their in-service.

Gift Sponsor - \$1,000+

- ★ MEF website recognition for 1 year
- ★ Insertion of your company's information into kits
- ★ Publicity through video presentations, newspapers, magazines, press releases, and other media

Sponsor Information Kit Insertion - \$100+

- ★ MEF will insert your flier, business card, or coupon in New Teacher Kits

In-Kind Donation Wish List

The MEF is always seeking in-kind donations as well. All in-kind donations will be assessed a monetary value for tax-deduction purposes. Please contact the MEF office at (972) 775-8296 x 1281 for a complete list of items we're in search of.

- ★ Bottled water (golf and 5K)
- ★ Oranges, apples, and bananas (5K)
- ★ Spaghetti dinner supplies
- ★ Breakfast/lunch for campus staff drive winner
- ★ Breakfast for donor appreciation
- ★ Golf bag items and golf prizes (golf)
- ★ Printing and promotional products
- ★ Advertising space

Memorial/Honorarium

Gift Program

\$_____ given in honor of or _____

in memorium of _____.

Examples of recognition:

- ★ A grant or scholarship awarded in the name of the family/business/student/alumni/teacher
- ★ Recognition through MISD/MEF publications
- ★ Recognition through local media & website
- ★ Tax-deductible gift receipt
- ★ Invitation to MEF events
- ★ Letter to recipient or their family

West Ellis County United Way & MEF

Paraprofessional Scholarship



Due to generous support from West Ellis County United Way, a brand new scholarship program for MISD paraprofessionals is beginning in 2011. To be eligible, applicants must be a current MISD paraprofessional pursuing their degree leading toward teacher certification, and recipients must remain employed with MISD the year following the award. Scholarship recipients will receive a \$500 scholarship to be awarded on June 2, 2011 at the MISD Staff Awards Day.