

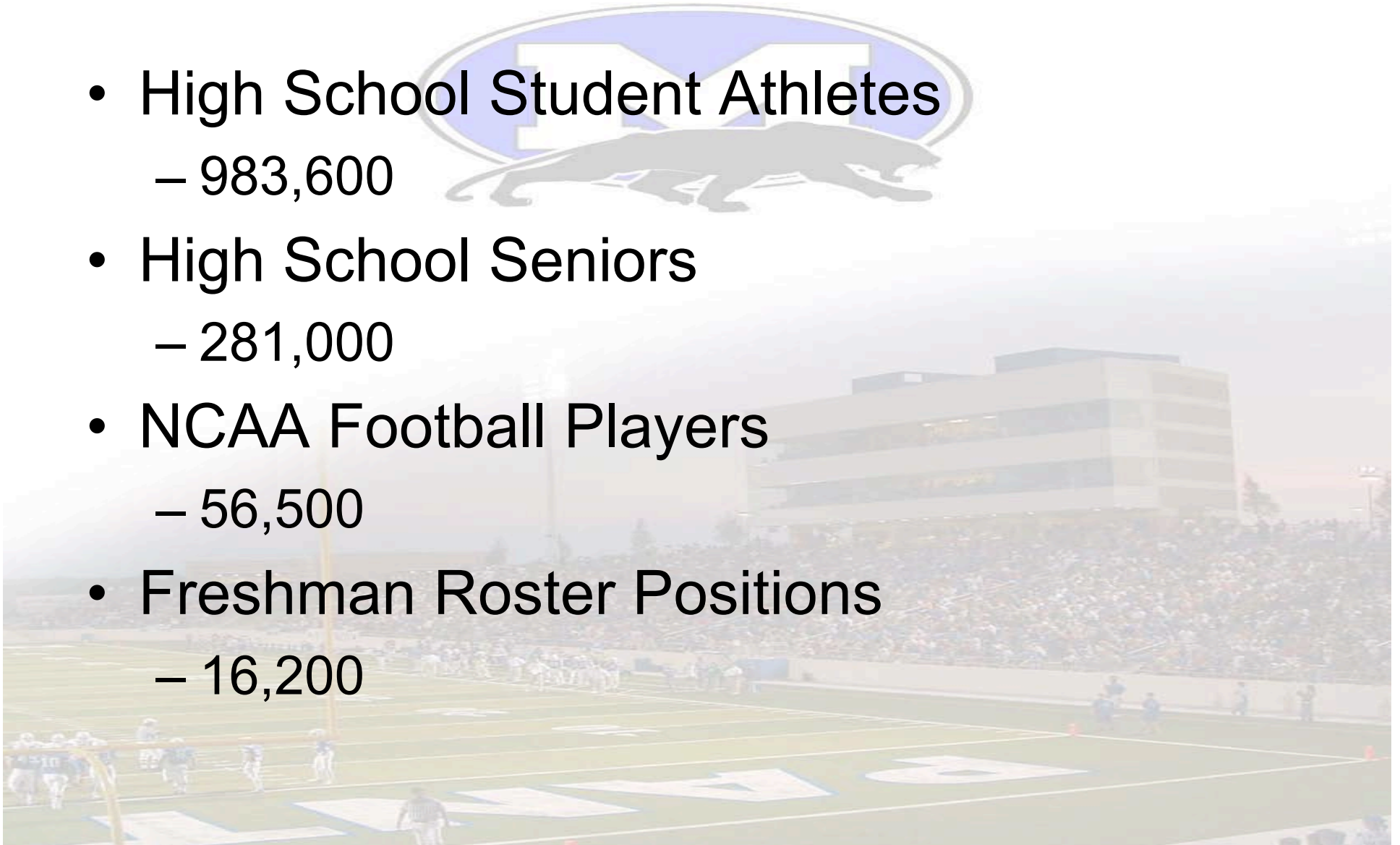


RECRUITING INFORMATION MEETING 2009



Football Probabilities

- High School Student Athletes
 - 983,600
- High School Seniors
 - 281,000
- NCAA Football Players
 - 56,500
- Freshman Roster Positions
 - 16,200



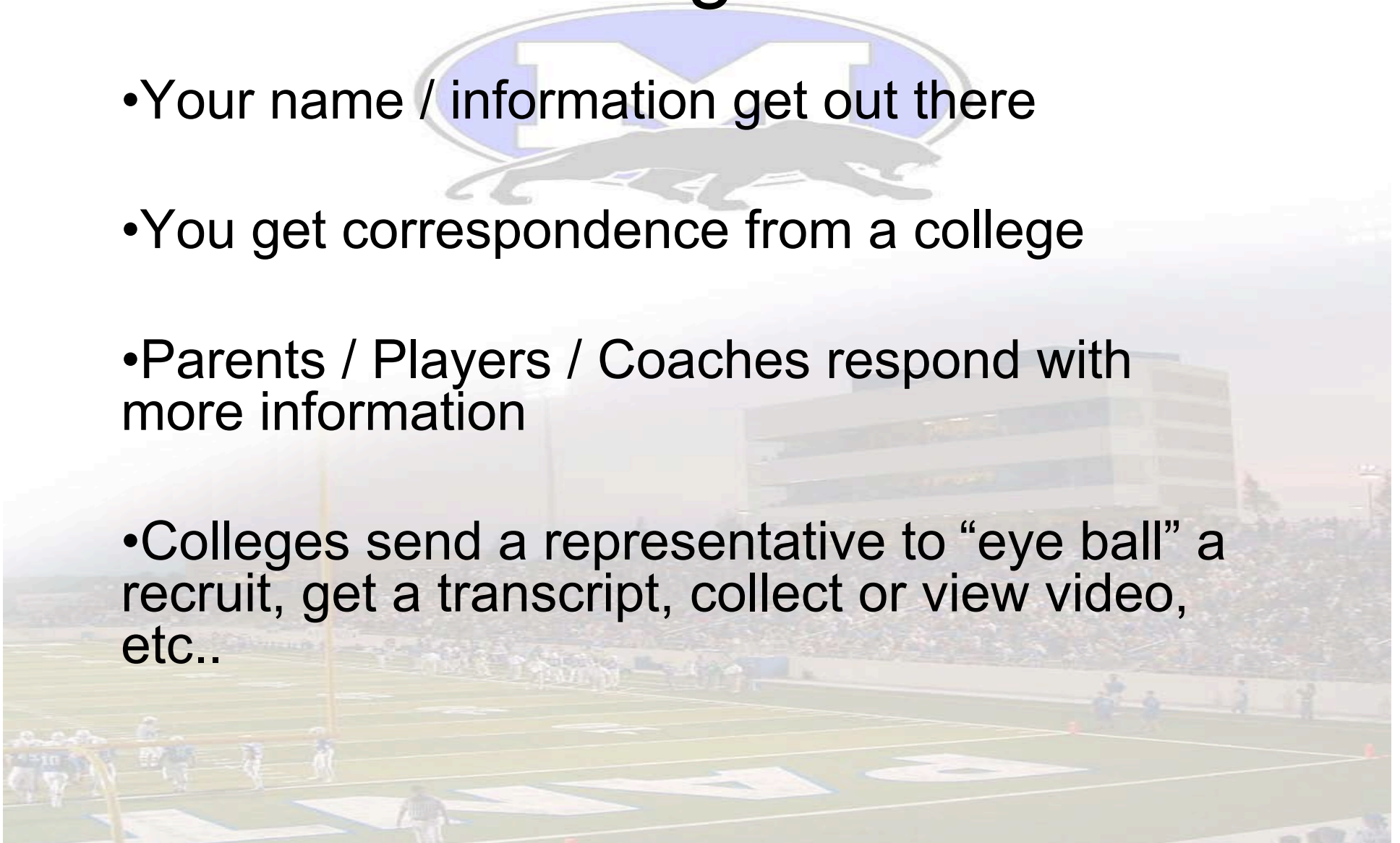
Football Probabilities 2

- NCAA Seniors
 - 12,600
- NCAA Drafted to Professional Football
 - 250
- Percent of High School to NCAA
 - 5.8 Percent
- Percent of NCAA to Professional Football
 - 2.0 Percent
- Percent of High School To Professional Football
 - .09 Percent



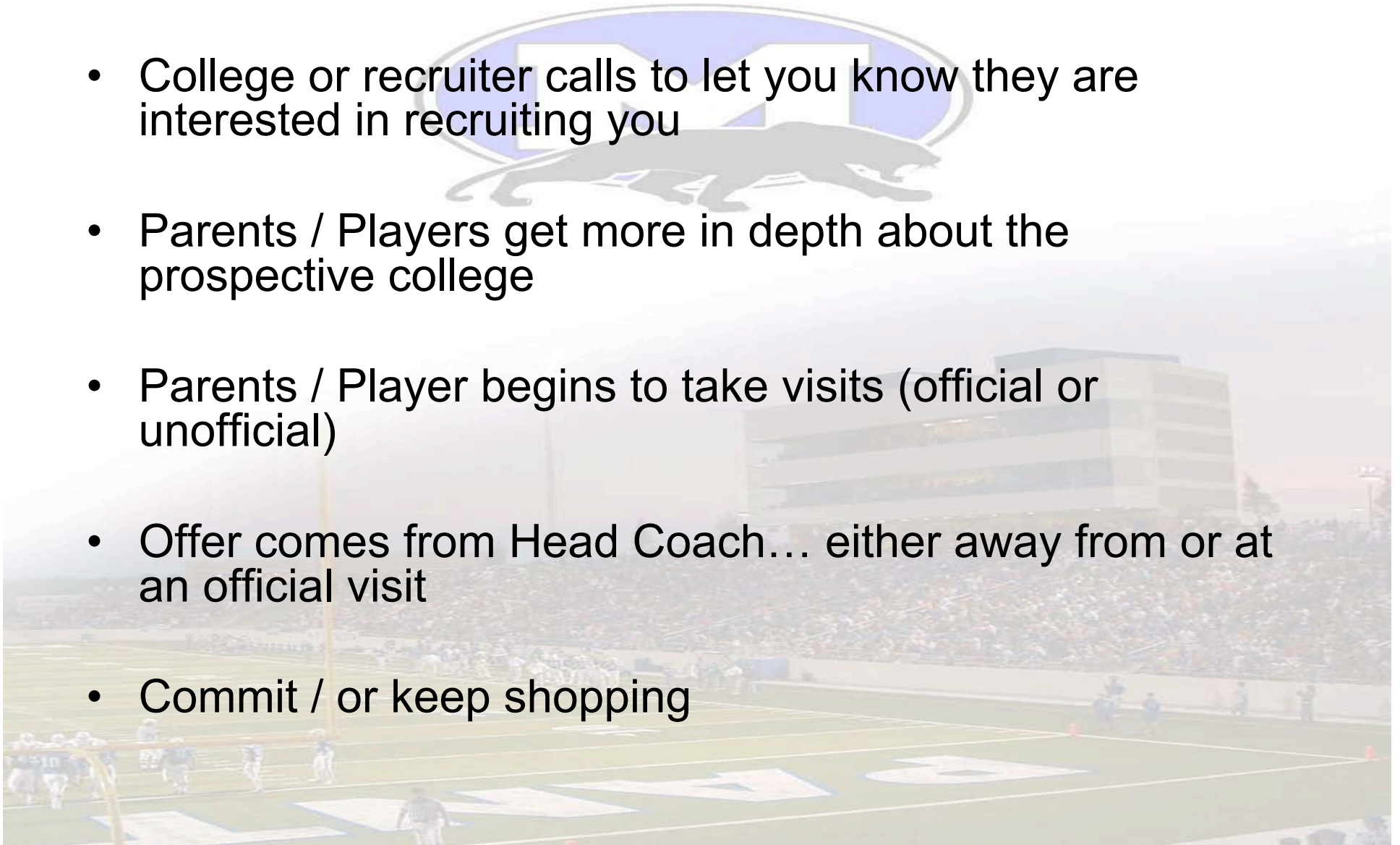
Recruiting Process

- Your name / information get out there
- You get correspondence from a college
- Parents / Players / Coaches respond with more information
- Colleges send a representative to “eye ball” a recruit, get a transcript, collect or view video, etc..



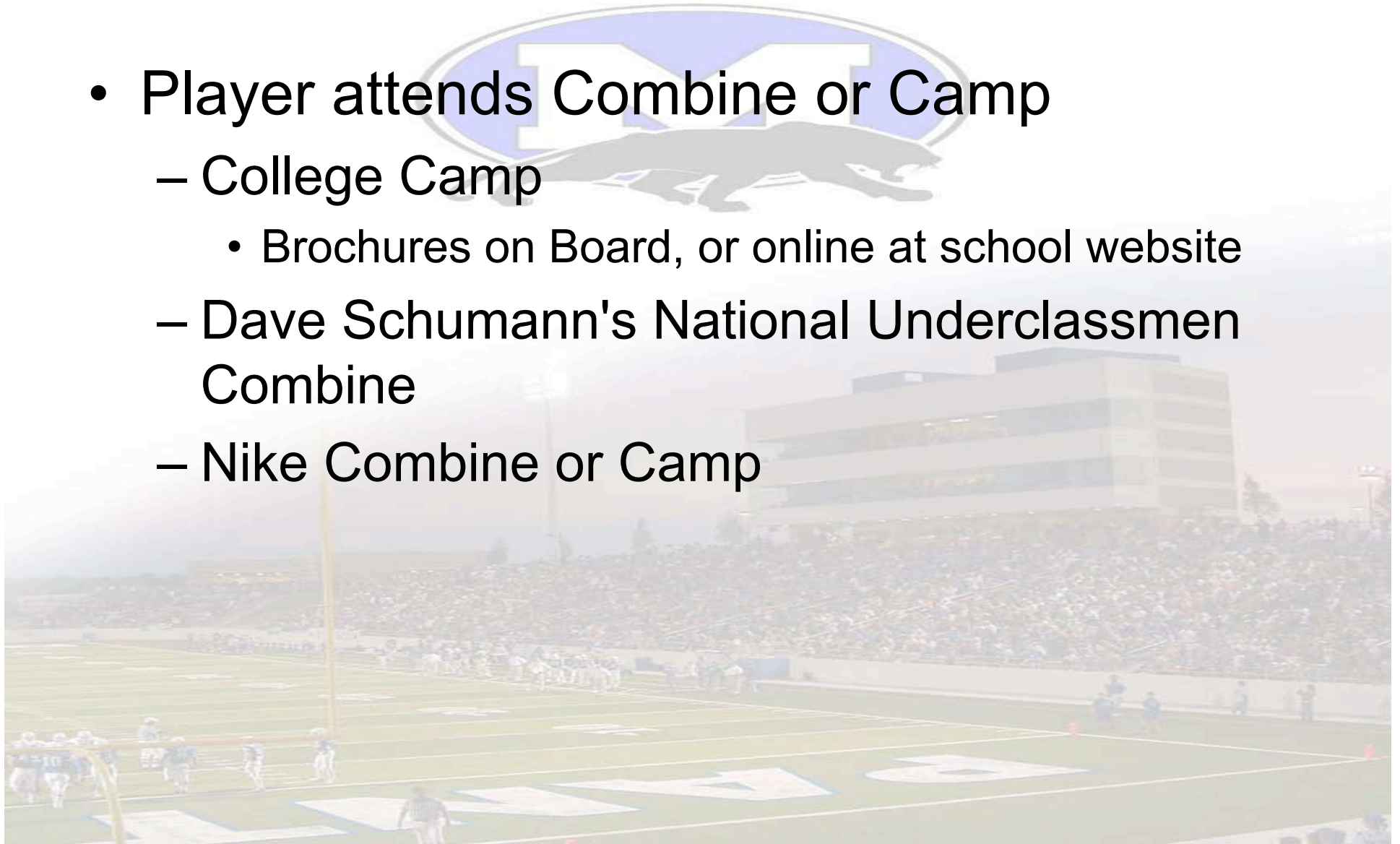
Recruiting Process 2

- College or recruiter calls to let you know they are interested in recruiting you
- Parents / Players get more in depth about the prospective college
- Parents / Player begins to take visits (official or unofficial)
- Offer comes from Head Coach... either away from or at an official visit
- Commit / or keep shopping



Your Name Gets Out There

- Player attends Combine or Camp
 - College Camp
 - Brochures on Board, or online at school website
 - Dave Schumann's National Underclassmen Combine
 - Nike Combine or Camp



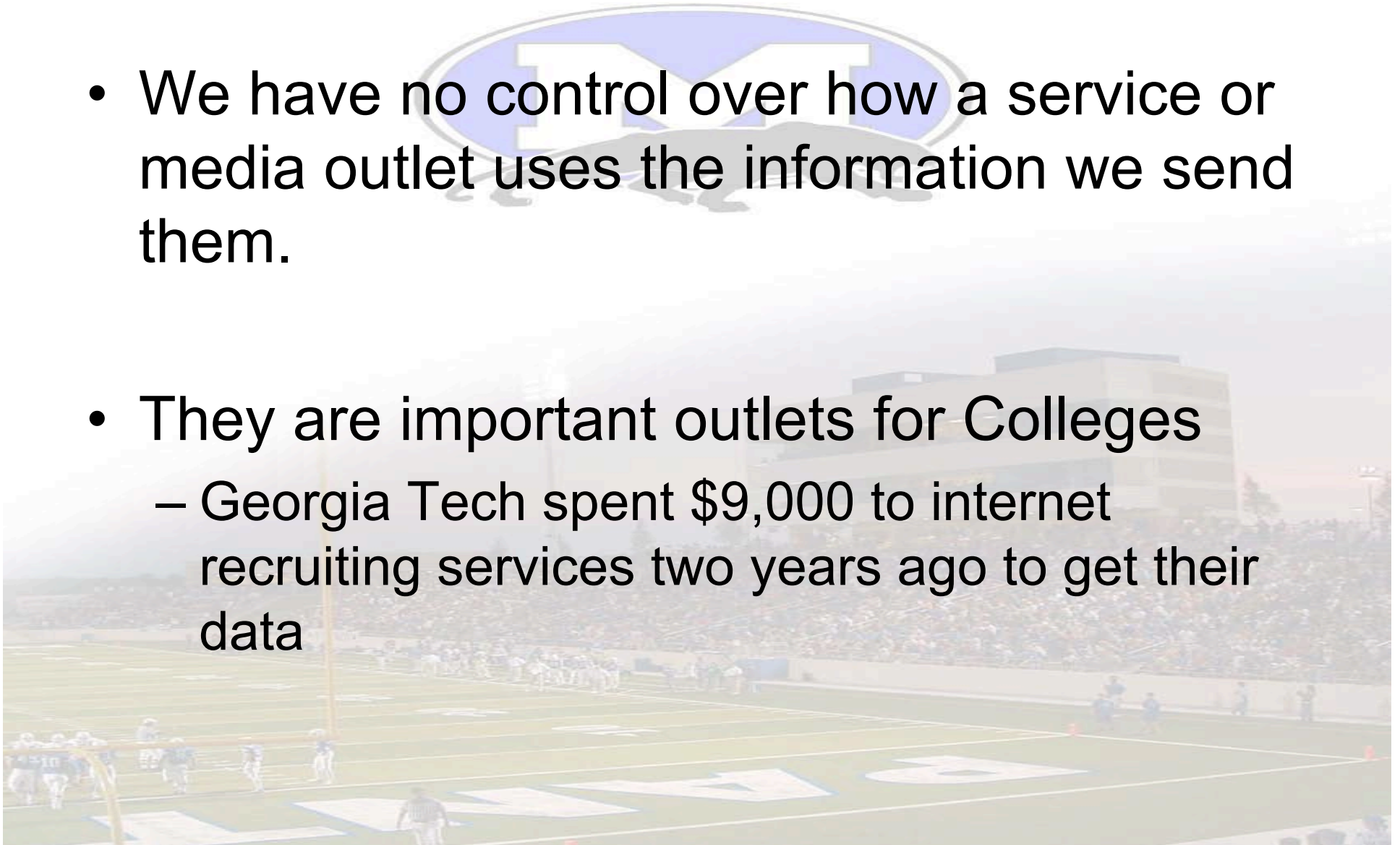
Your Name Gets Out There 2

- School sends out Recruiting Information Sheet to
 - Colleges
 - Media Outlets
 - Rivals, Dave Campbell's, Texas Prep Extra
 - Reputable Recruiting Services
 - Forbes Report, Rivals, Randy Rodgers, Student Sports Services, Collegiate Sports Data



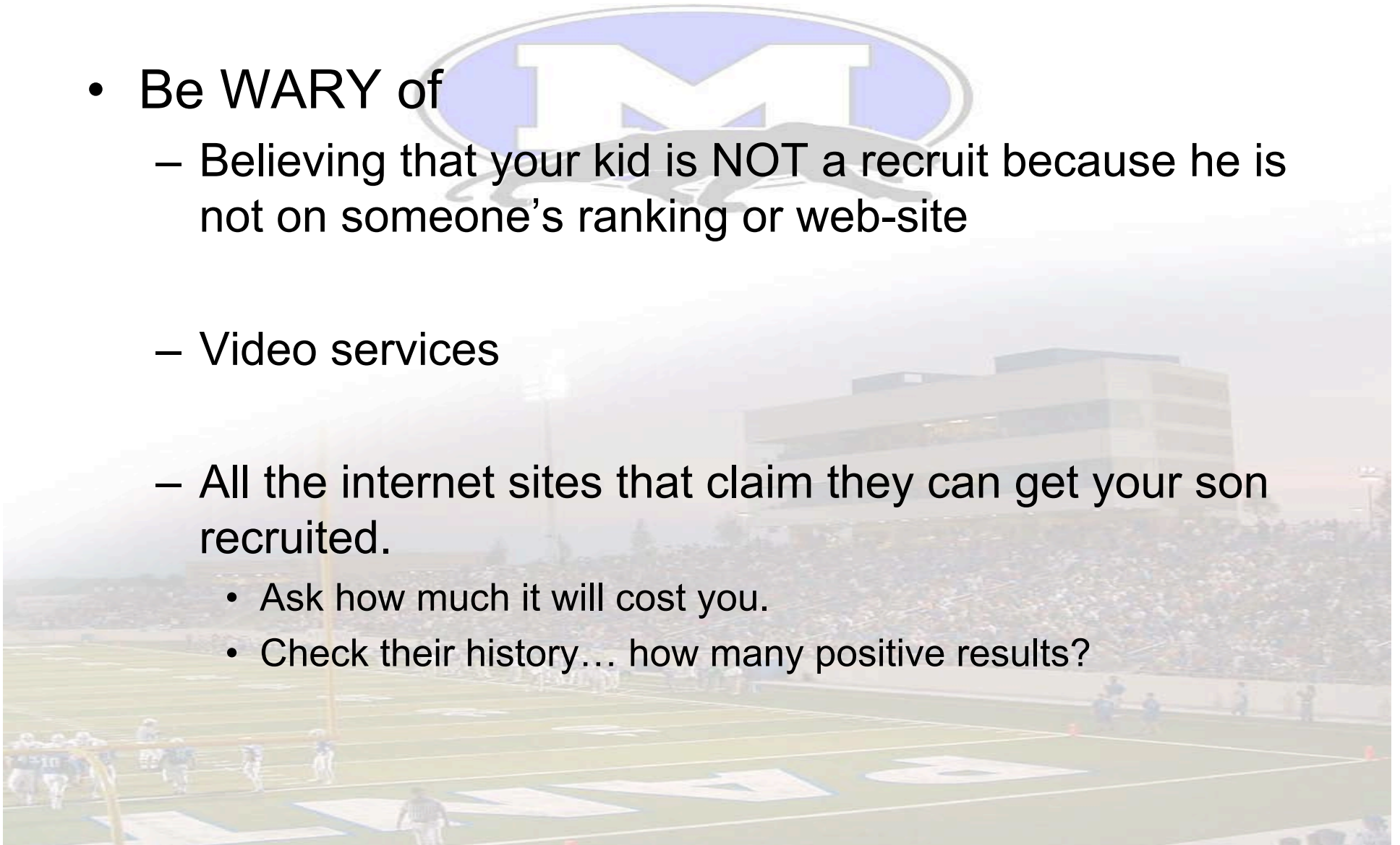
Your Name Gets Out There 3

- We have no control over how a service or media outlet uses the information we send them.
- They are important outlets for Colleges
 - Georgia Tech spent \$9,000 to internet recruiting services two years ago to get their data



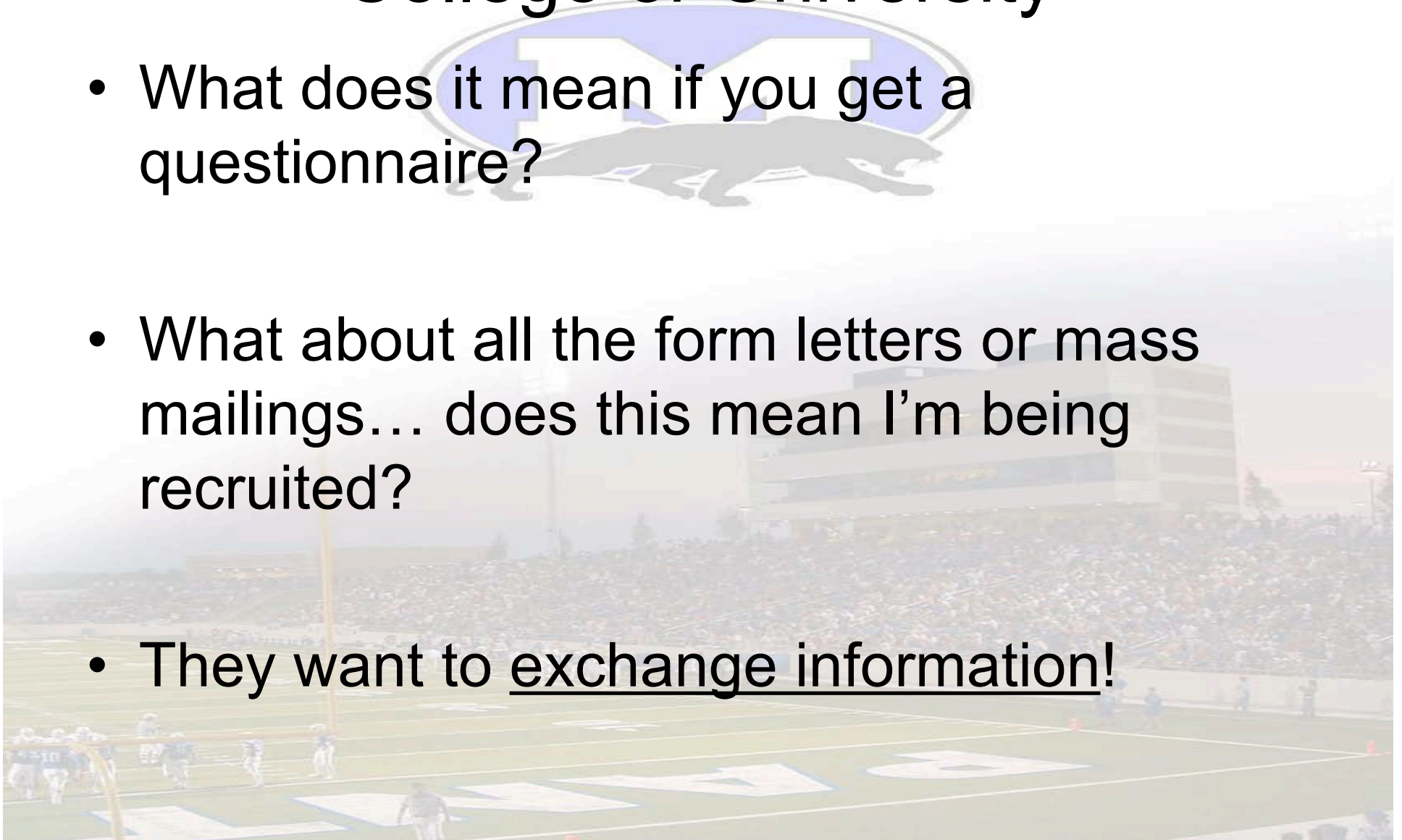
Your Name Gets Out There 4

- Be **WARY** of
 - Believing that your kid is **NOT** a recruit because he is not on someone's ranking or web-site
 - Video services
 - All the internet sites that claim they can get your son recruited.
 - Ask how much it will cost you.
 - Check their history... how many positive results?



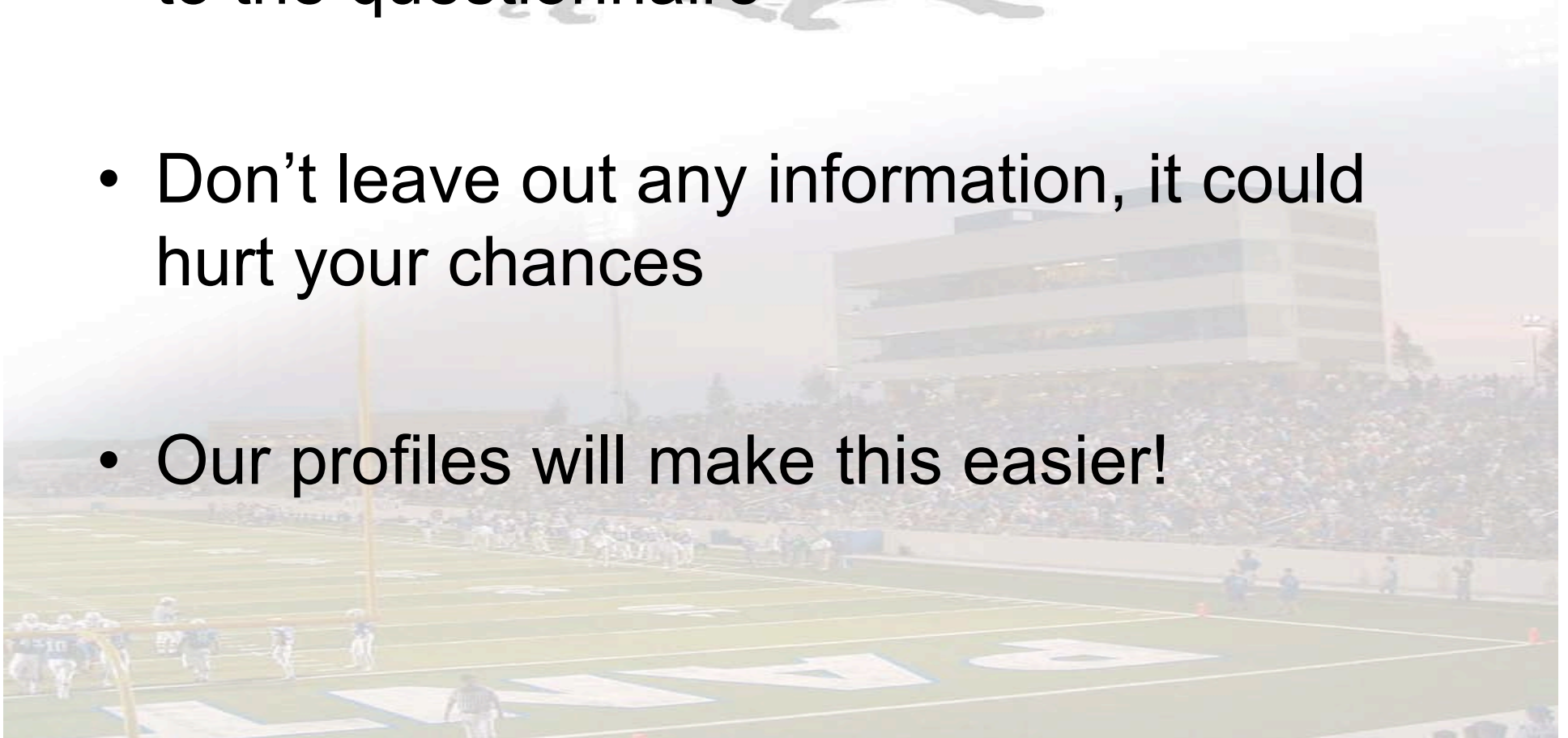
You get correspondence from a College or University

- What does it mean if you get a questionnaire?
- What about all the form letters or mass mailings... does this mean I'm being recruited?
- They want to exchange information!



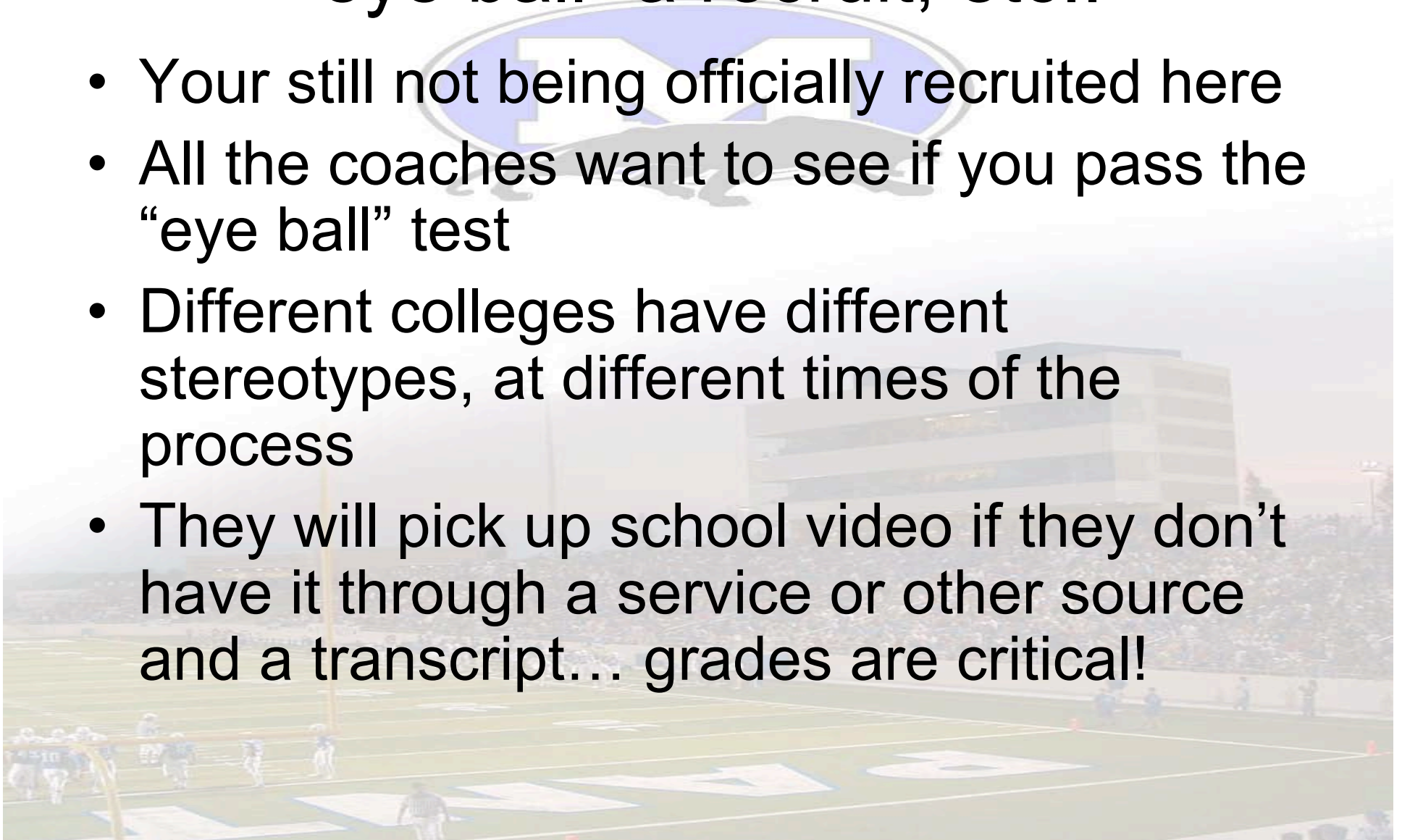
Parents / Players / Coaches respond with more information

- Don't limit your chances by not responding to the questionnaire
- Don't leave out any information, it could hurt your chances
- Our profiles will make this easier!



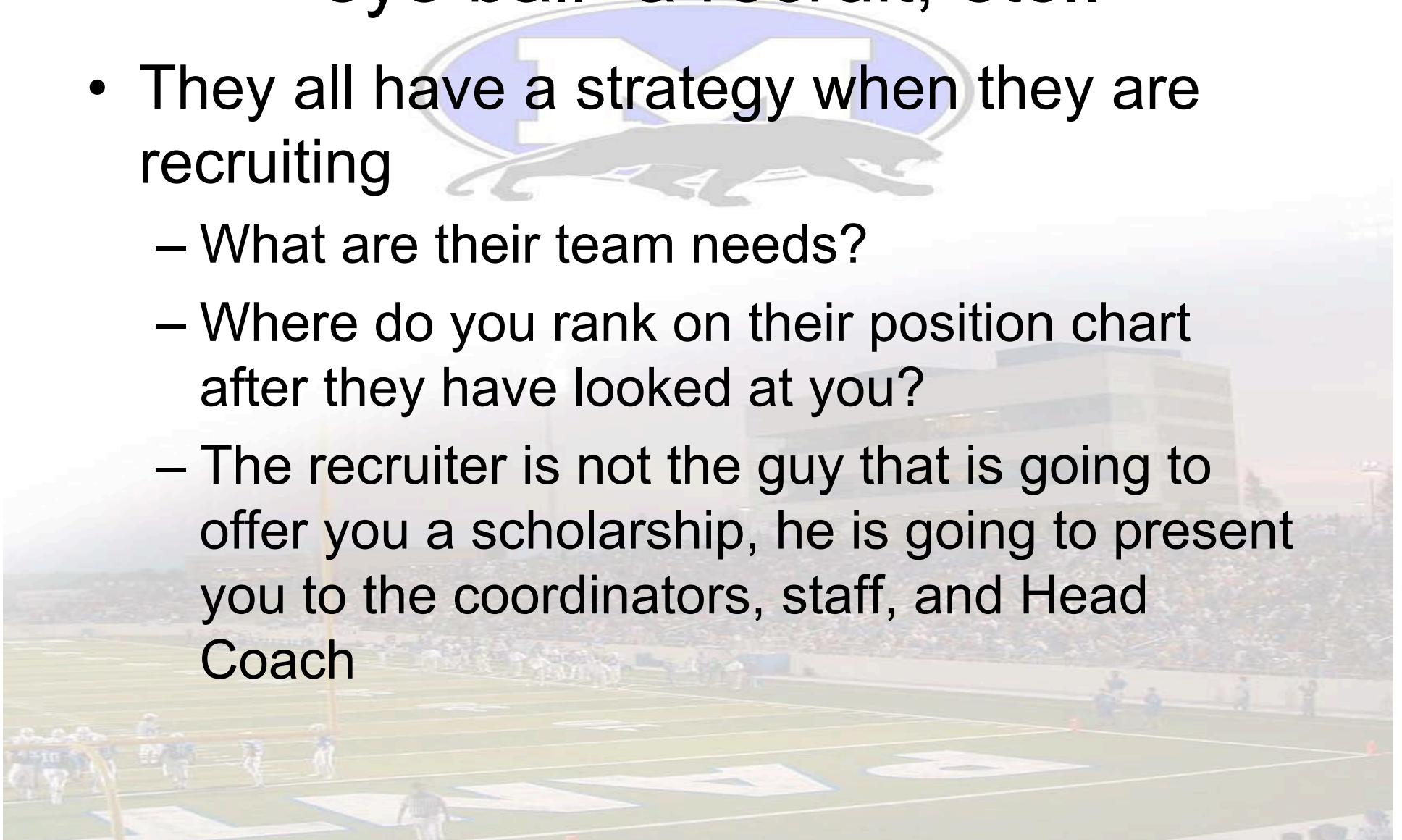
Colleges send a representative to “eye ball” a recruit, etc..

- You still not being officially recruited here
- All the coaches want to see if you pass the “eye ball” test
- Different colleges have different stereotypes, at different times of the process
- They will pick up school video if they don't have it through a service or other source and a transcript... grades are critical!



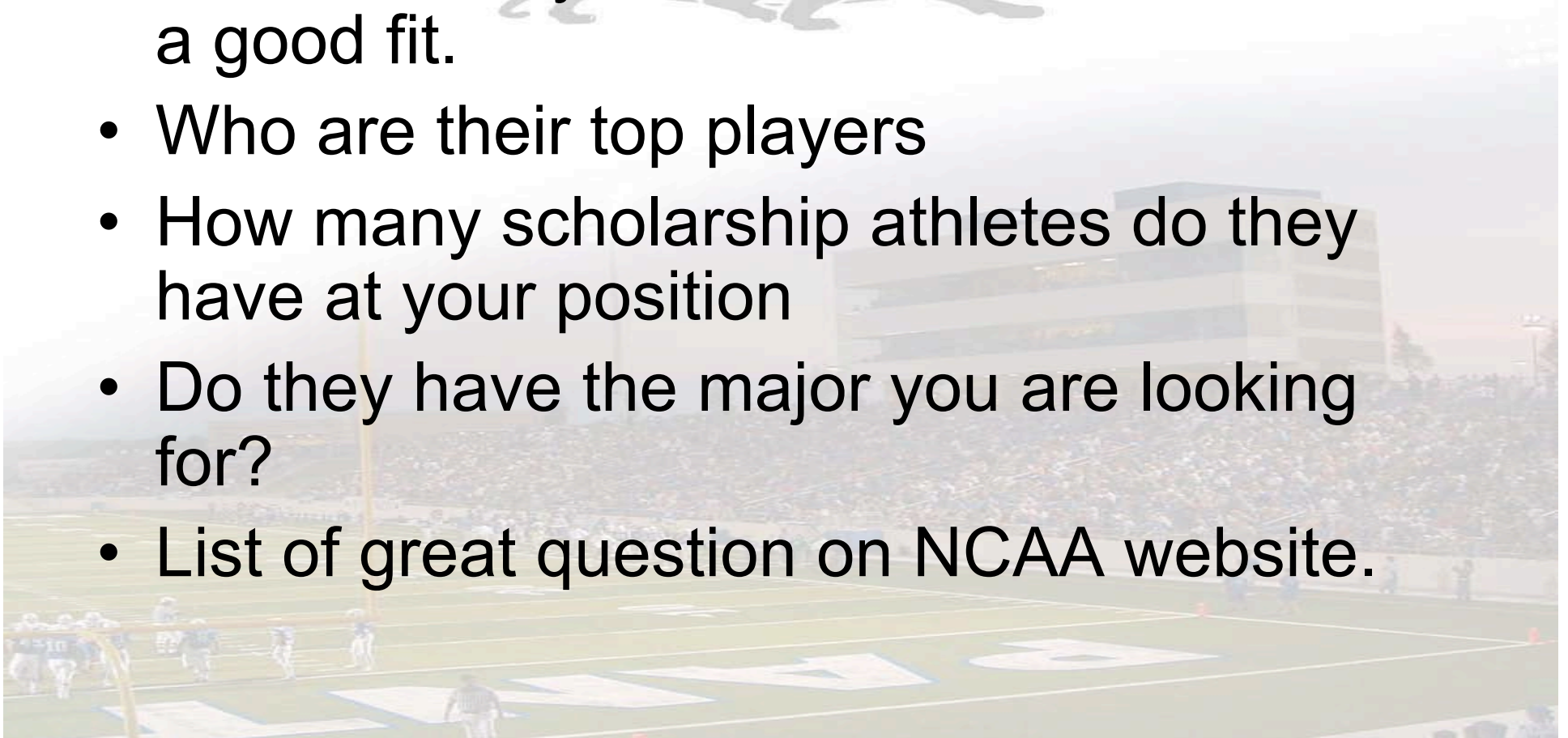
Colleges send a representative to “eye ball” a recruit, etc..

- They all have a strategy when they are recruiting
 - What are their team needs?
 - Where do you rank on their position chart after they have looked at you?
 - The recruiter is not the guy that is going to offer you a scholarship, he is going to present you to the coordinators, staff, and Head Coach



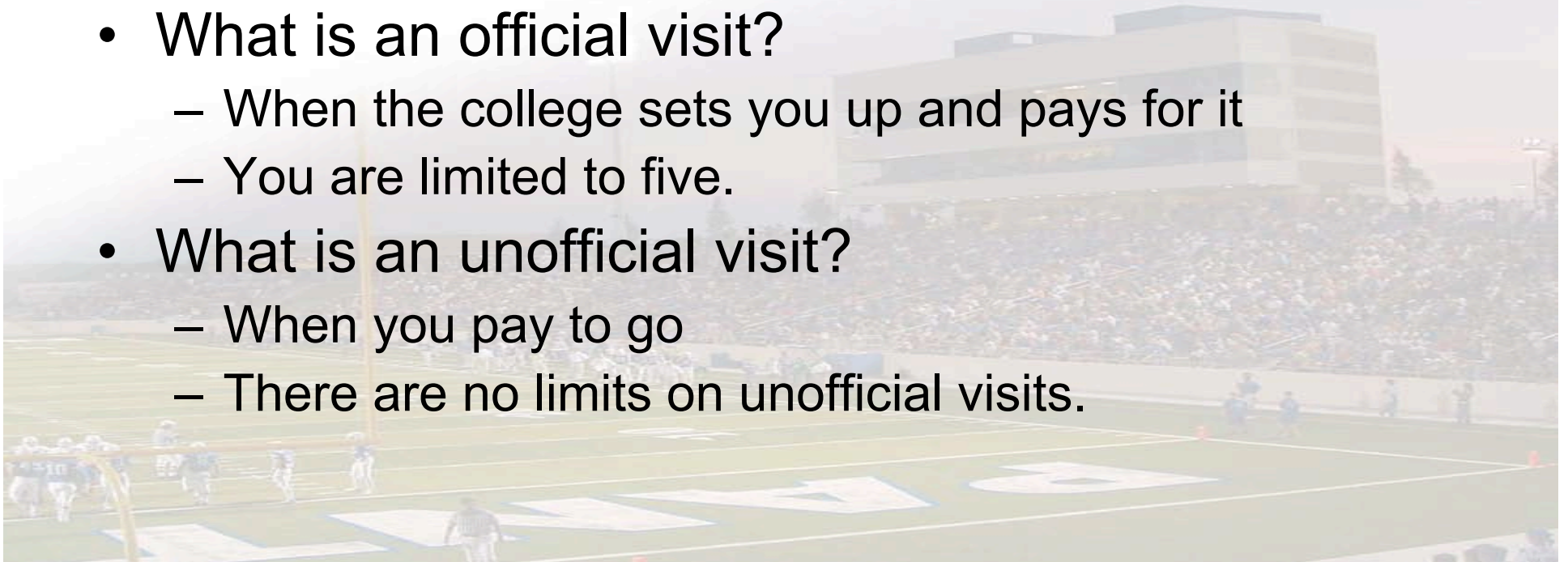
Parents / Players get more in depth about the prospective college

- Learn about the Colleges that are interested in your son, not all schools are a good fit.
- Who are their top players
- How many scholarship athletes do they have at your position
- Do they have the major you are looking for?
- List of great question on NCAA website.



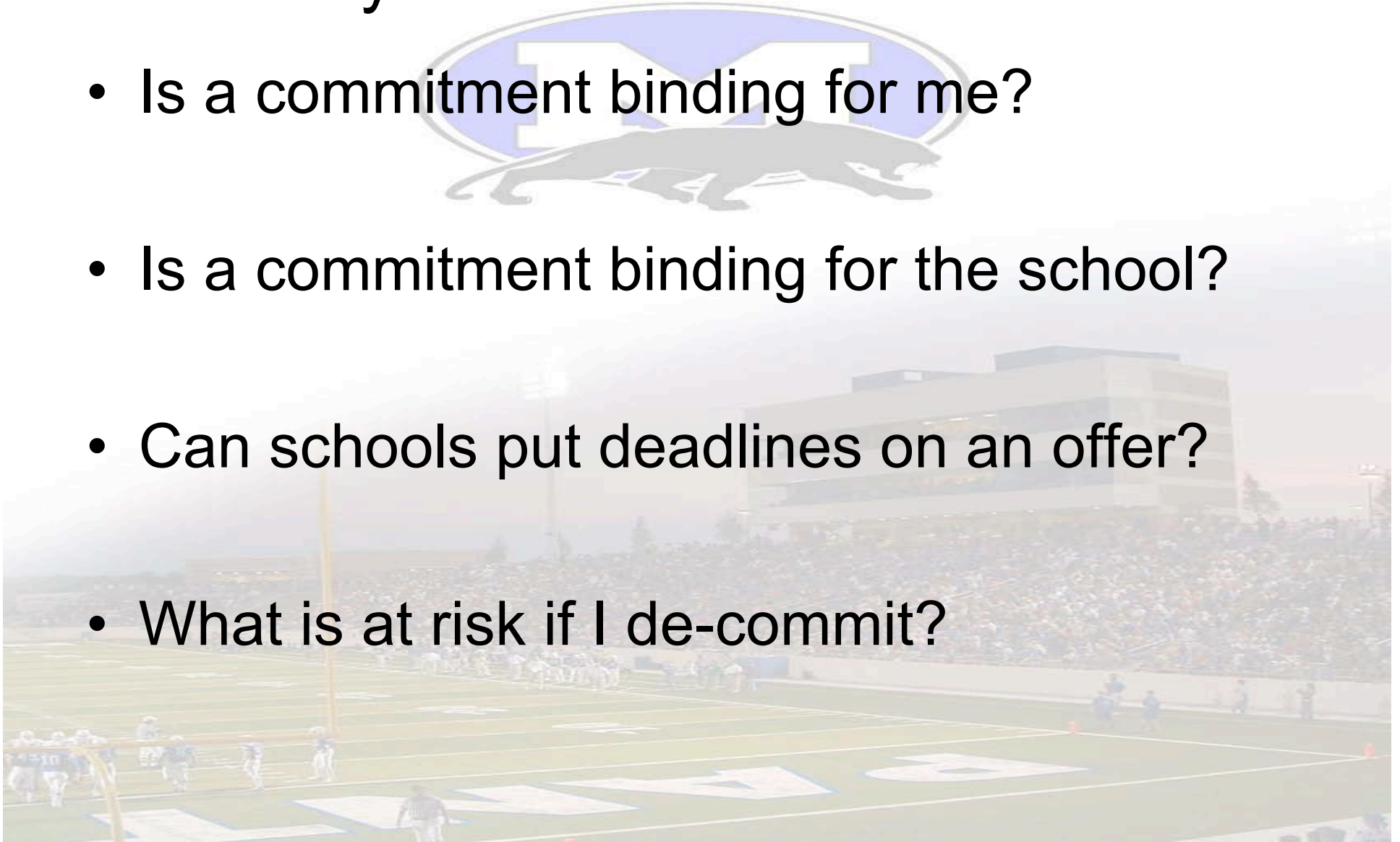
Parents / Player begins to take visits (official or unofficial)

- When you are done with your visit you should know if you would enjoy the school
 - Look at academics, athletics, campus living, campus social life, etc... (all aspects of the college experience)
- What is an official visit?
 - When the college sets you up and pays for it
 - You are limited to five.
- What is an unofficial visit?
 - When you pay to go
 - There are no limits on unofficial visits.



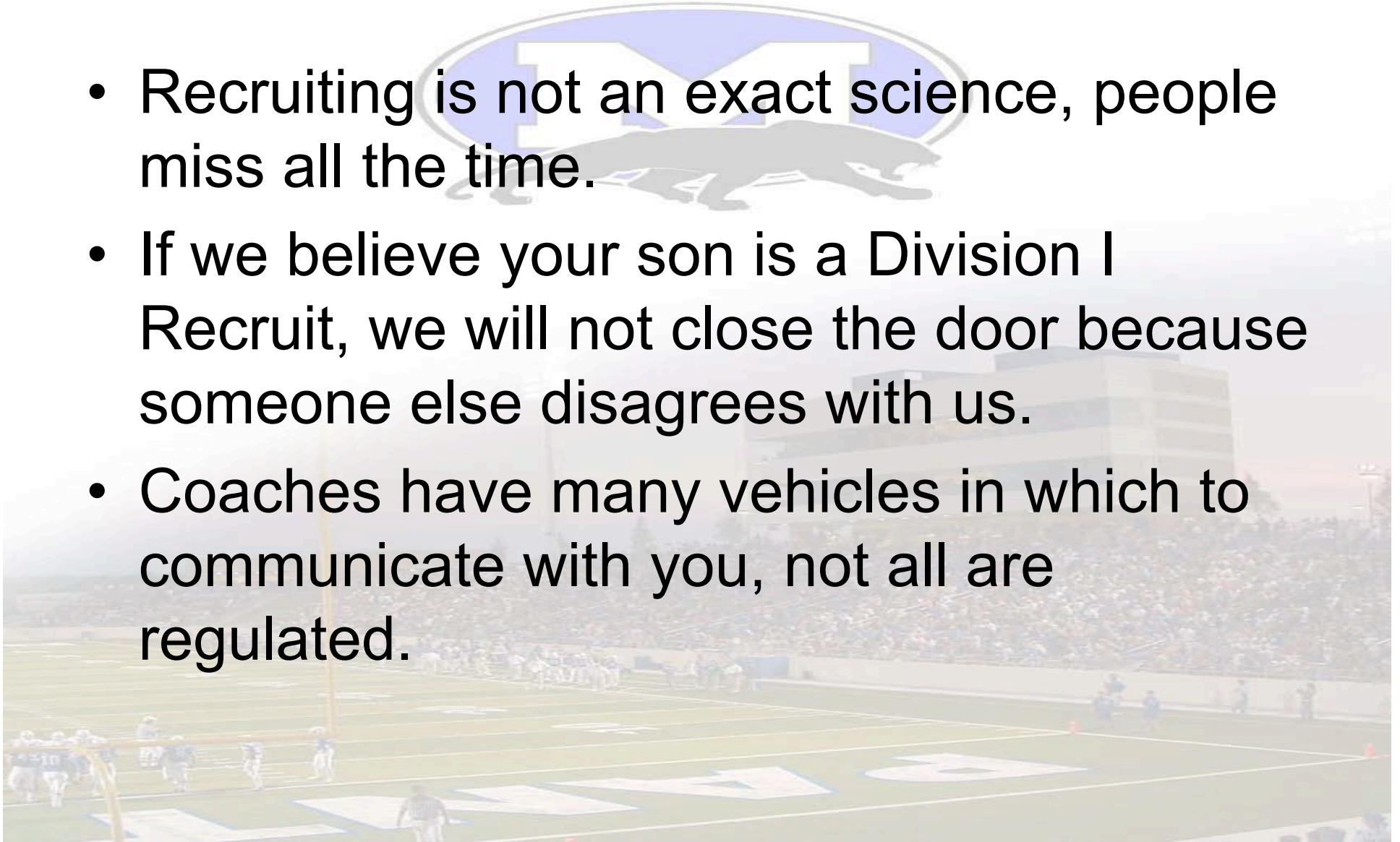
Offer comes from Head Coach... either
away from or at an official visit

- Is a commitment binding for me?
- Is a commitment binding for the school?
- Can schools put deadlines on an offer?
- What is at risk if I de-commit?



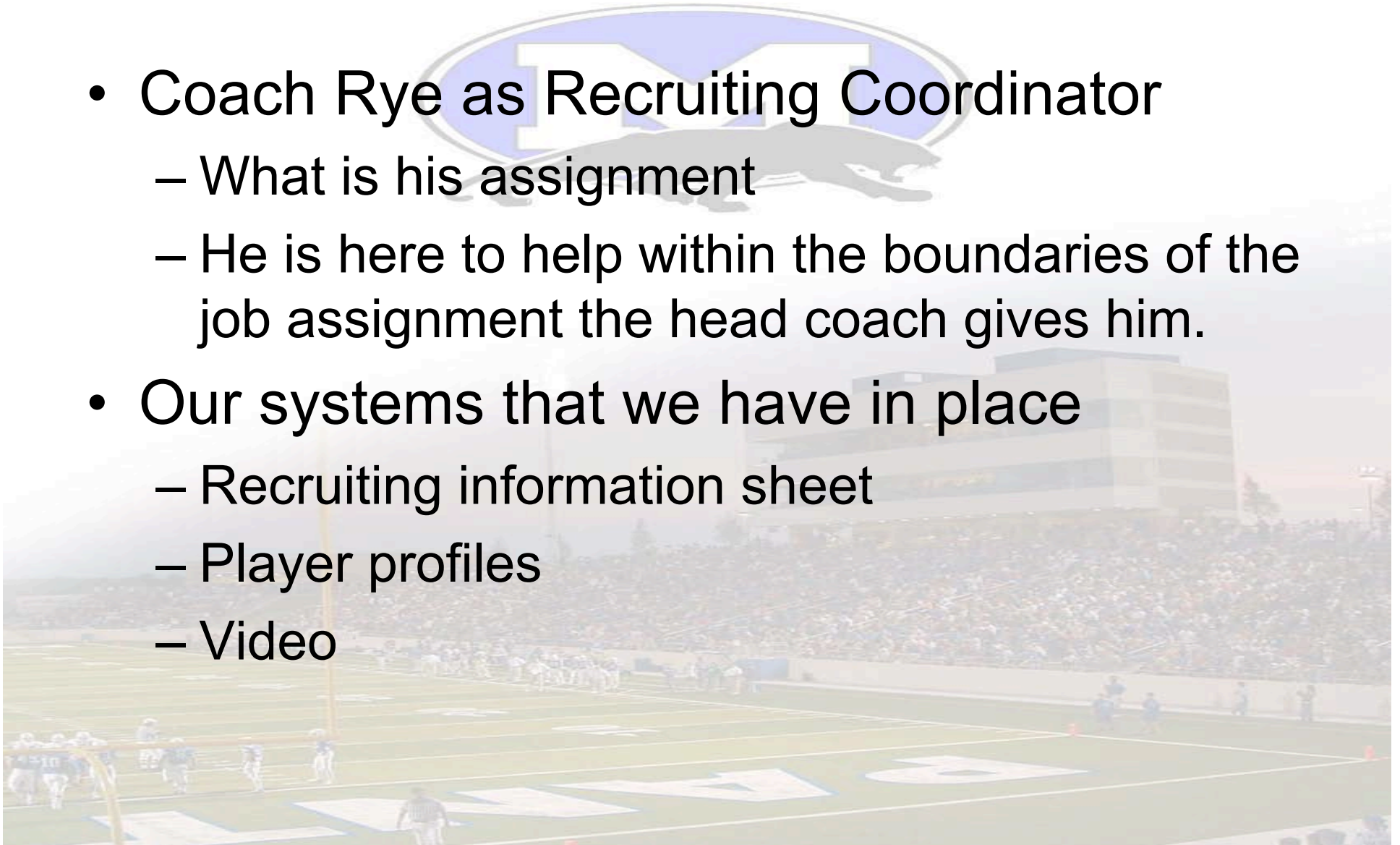
Recruiting Odds and Ends

- Recruiting is not an exact science, people miss all the time.
- If we believe your son is a Division I Recruit, we will not close the door because someone else disagrees with us.
- Coaches have many vehicles in which to communicate with you, not all are regulated.



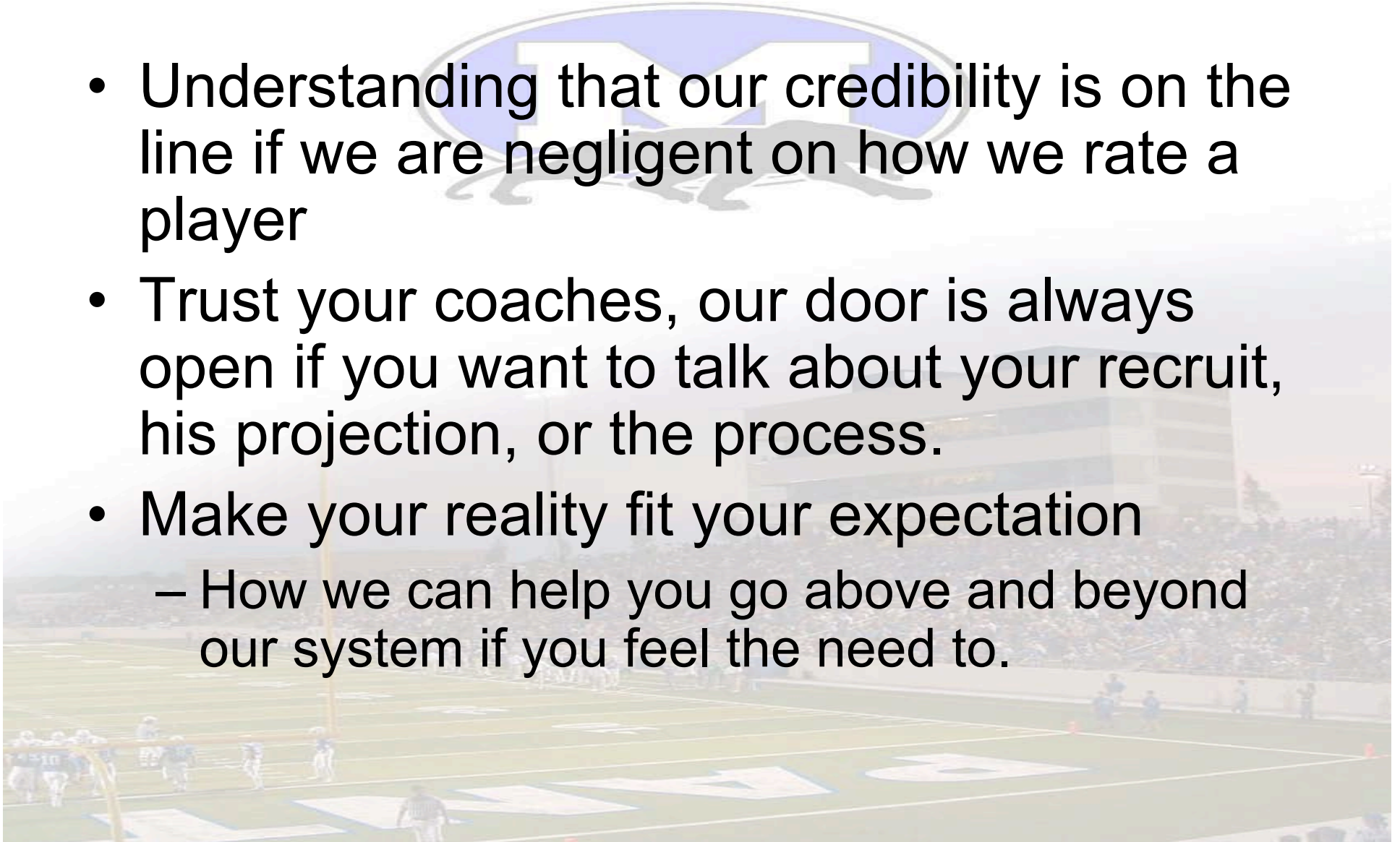
Your Coaching Staff

- Coach Rye as Recruiting Coordinator
 - What is his assignment
 - He is here to help within the boundaries of the job assignment the head coach gives him.
- Our systems that we have in place
 - Recruiting information sheet
 - Player profiles
 - Video



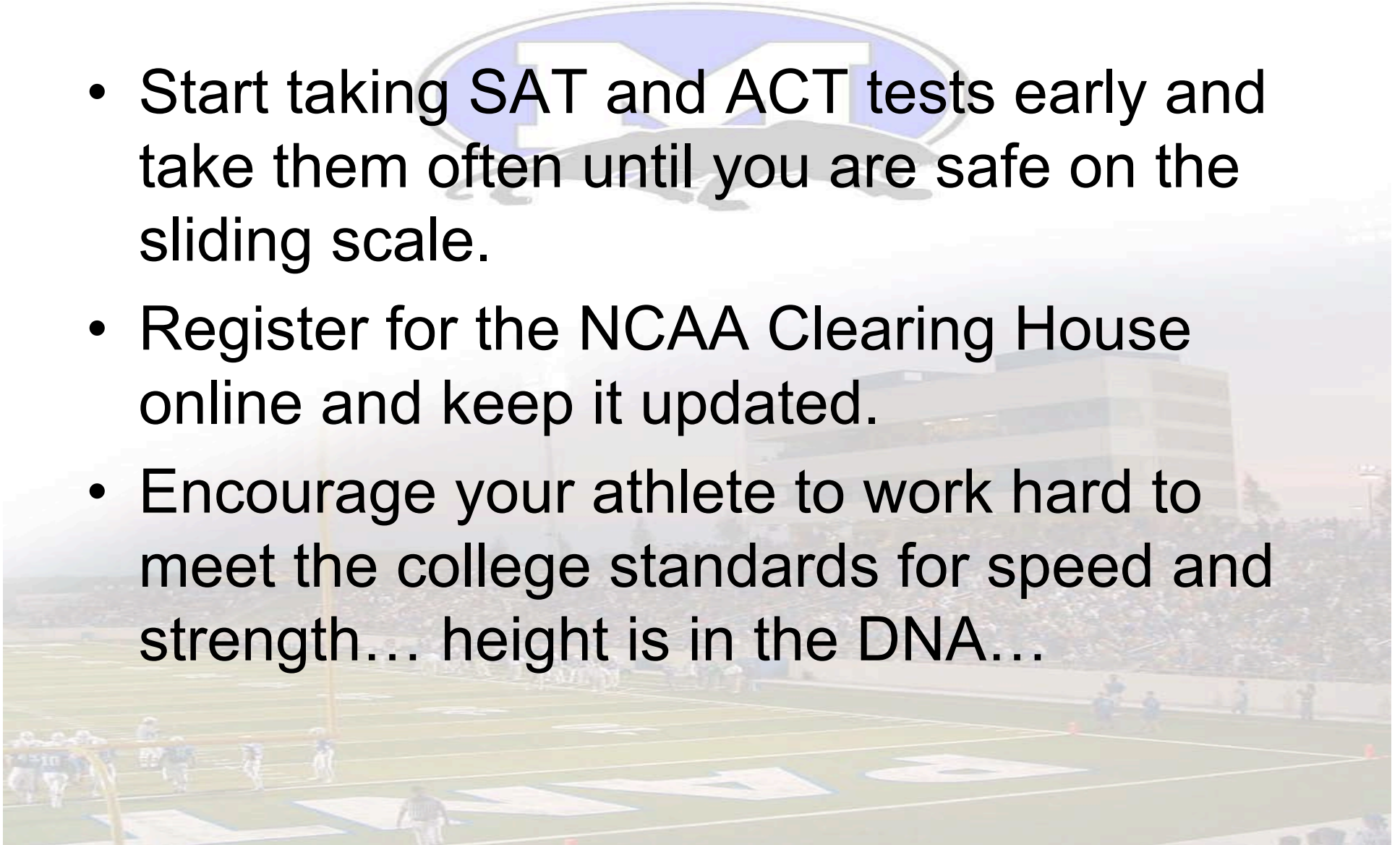
Your Coaching Staff 2

- Understanding that our credibility is on the line if we are negligent on how we rate a player
- Trust your coaches, our door is always open if you want to talk about your recruit, his projection, or the process.
- Make your reality fit your expectation
 - How we can help you go above and beyond our system if you feel the need to.



What do you need to do?

- Start taking SAT and ACT tests early and take them often until you are safe on the sliding scale.
- Register for the NCAA Clearing House online and keep it updated.
- Encourage your athlete to work hard to meet the college standards for speed and strength... height is in the DNA...



What do you need to do? 2



- Be proactive in the process.
 - Over communicate
 - When in doubt...
 - Send the information
 - Call the coach
 - You never know...

